

CORPORATE PROFILE 2023

CREATE THE NEXT FUTURE

We build the future beyond

Creating safe and comfortable “life” for people through roads.
That is our mission.

Aiming to create a better society and lead the way in a rapidly changing future.





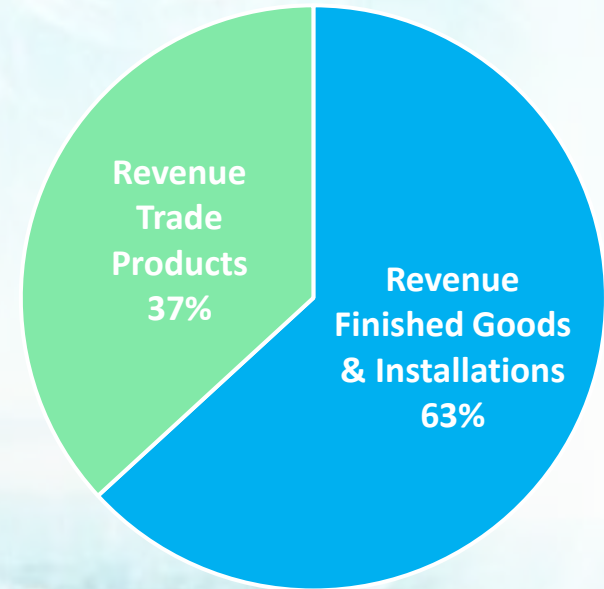
About Nippon Liner

Company Overview

Name	NIPPON LINER CO.,LTD.
Established	August 21st, 1965
Business	Road marking work, pavement construction, product development
CEO	Kaoru Ishida
Headquarters	135-0007 Floor 7, 1-8-11, Shinohashi, Koto Ku, Tokyo
TEL/FAX	03-5638-7433 / 03-5638-7435
Capital	Authorized capital 280 million yen Paid In Capital 100 million
Shareholders	Sekisui Jushi Corporation (Prime Market) Nippon Paint Co., Ltd. (Prime Market)
Employees	116
Affiliated Companies	Higashi Nippon Koei Co. Ltd Towa Anzen Sangyo Co. Ltd
Construction license Issued by MLIT	Special Construction No. 2946 civil works, steel structure work Ordinary Construction No. 2946 Scaffolding and Earthwork, Electrical work pavement construction paint, landscaping

Sales

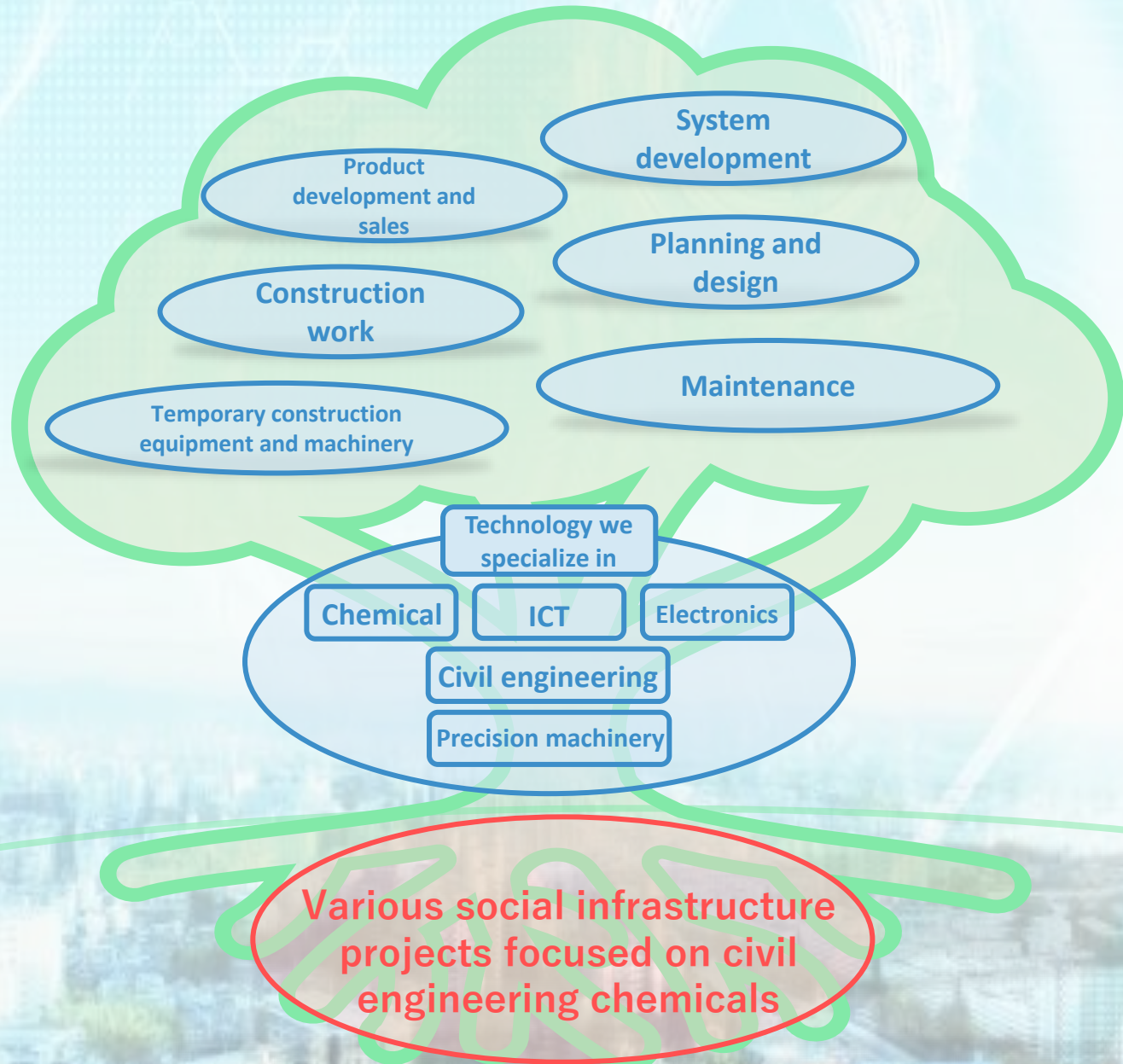
Sales
Approximately 7.5 billion yen
 (as of 2021)



■ Construction Revenue ■ Product Sales



The Source of Nippon Liner





Five Businesses of Nippon Liner



For Safe and Smooth Road Traffic

Based on the paint technologies from Nippon Paint, we will develop and supply products for the future as a pioneer in the field of road surface markings.

Also, we work on newly constructed highways and maintenance.



Road Surface Marking Material

- Solvent-based road marking
- Water-based road marking
- Hot-melt road Marking
- Hot-melt marking for drainage pavement
- High visibility Hot-melt Marking
- Ultra Reflective Hot-melt Marking



Installations



**DOTO EXPWY
Hokkaido**

Application of ROADLINE
at the Yubari Interchange.



**TOKAI-KANJO EXPWY
Gifu**

Application of Vibraline.

Harmonize the environment and safety

Working on the development, sales, and installation of products that harmonize the environment and safety. Thermal barrier pavement that does not accumulate heat, pavement materials that contain almost no VOCs and more.

Building safe and smooth roads and the same time, solving intense environmental issues.



Pavement material

- Anti-slip pavement material
- Color pavement material
- Thermal barrier pavement material



Installations



**Toshima Ward
Tokyo**
Thermal barrier pavement



**KEN-O EXPWY
Tochigi**
Colored pavement in the ETC lane at the Bando Interchange.

Today's Facilities into the Future

Maintain bridges, roads, and tunnels for the future.

Contributing to the long-term maintenance of safe roads with our unique technologies.

Building a Disaster-Resilient Country

Our unique technology contributes to the “National Resilience” of Japan, which faces many natural disaster risks.

Installations



Tama Tokyo

Repair of bridges using the Q-R method



Kesengun Iwate

Thorma Joint for bridge



Kawasaki Kanagawa

Replacement of Expansion Devices on Bridges

To the society with zero traffic accidents

Traffic accidents are becoming a social problem. We are doing our best to “prevent accidents” by selling and installing safety products.

In addition to the development of various products, we import advanced products from overseas through technical partnerships.



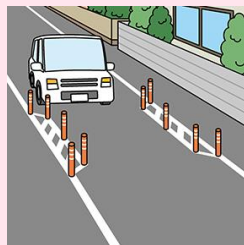
Examples of Safety Solutions on Roads for Daily Life and School Routes

Offering a variety of safety measures to prevent tragic traffic accidents on residential and school roads.

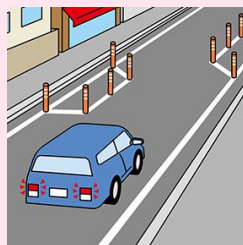
Smooth crosswalk



Bollards



Narrowing the road



Colored sidewalk



Safety Products

- LED road stud
- LED message board
- Wall delineator
- Delineator
- Anti Glare Board
- Lane separator
- Rubber hump
- Shock absorber





Offering the next generation products and technologies.

Offering new and innovative products for sale or lease, as well as for installation, to solve various social problems and construction issues.

Importing foreign products and technologies

With exclusive distributor agreements with companies around the world, we incorporate new products and technologies to match the Japanese culture.

Lane closure information display



To ensure safety during lane closure work



Danger is drastically reduced because there is no longer any need to move with the sign board during road work.

Road Dryer



Rain and snow prevents construction. Traffic opening will be delayed.



Instantly dries road surfaces with strong hot air. Useful during rainy season and snowfall.

Water Cable Barrier



To prevent accidents during work and ensure worker safety



Water absorbs the impact of a vehicle crash. Even if the main body is destroyed, the built-in wire prevents vehicle entry.



Nippon Liner's group ability

☑ We are proud of our “Technology” and “Quality”

Nippon Liner has inherited Nippon Paint's paint technology and has accumulated a lot of “technologies” over the past 50 years since we started our business.

We are now a member of the Sekisui Jushi Group and have a strong system for development and quality control in cooperation with Sekisui Jushi's testing facilities.

Performance test track “Dream Way”

The "Dream Way" is a research facility for testing and evaluating the visibility, workability, viewability, durability, etc. of roads and townscape materials.



Research and Testing Facilities

With various research and testing facilities, we develop road paint products and improve existing products.

Test machine



Acoustic testing facility

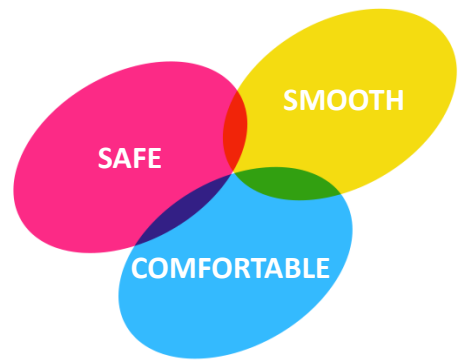




For a Better Future

Creating a road environment that is safe, smooth, and comfortable in harmony

THREE IN HARMONY



For 『SAFE, SMOOTH, and COMFORTABLE』 Road

Contributing to society through our maintenance business to ensure the safety, smoothness, and comfort that are essential functions of social infrastructure.

We seek a wide range of business targets around the world to develop unique and differentiated technologies and products and place them at the core of our business. By creating a corporate culture that enhances the humanity of our employees, this will lead us to become an international company, achieving unlimited growth for the company and enriching the lives of our employees.

Building the Future

In the near future, **Self-Driving of Automobiles** will accelerate rapidly. We are participating in the MLIT's "Joint Research on Cooperation with Roads for Widespread Expansion of Self-Driving".



Toward a Society with Zero Traffic Accidents

Our business is centered on "ensuring the safety of road traffic". It is our mission to continue to protect the precious lives of all people. We also support "**Vision Zero,**" a traffic policy started in Sweden with the goal of reducing fatalities and serious injuries in traffic accidents to zero.



Contributing to the SDGs

Through our unique technologies, we are committed to solving **environmental issues** and contributing to the SDGs, which aim to achieve a sustainable society.



History of Nippon Liner

1965

Company established. Installation and sales of Everline solvent-based road surface markings began.



1982

Began work on tunnel interiors and various interior and exterior construction projects.

1989

Technical partnership with Prismo (U.K.). Launched the Vibraline system, a multifunctional road surface marking system.



1996

Full-scale entry into the structural maintenance business.

1998

Obtained a license as a specified construction business in civil engineering and other fields.



2001

Obtained "ISO9001" certification for construction-related operations.

2004

Started sales of rubber hump "Flexitech".



2015

Became Sekisui Jushi Group due to a change of shareholders. Celebrated the 50th anniversary of the company's founding.

2017

Developed "Road Line Mercury Dry Support Method," a quick-drying water-based road surface marking material.

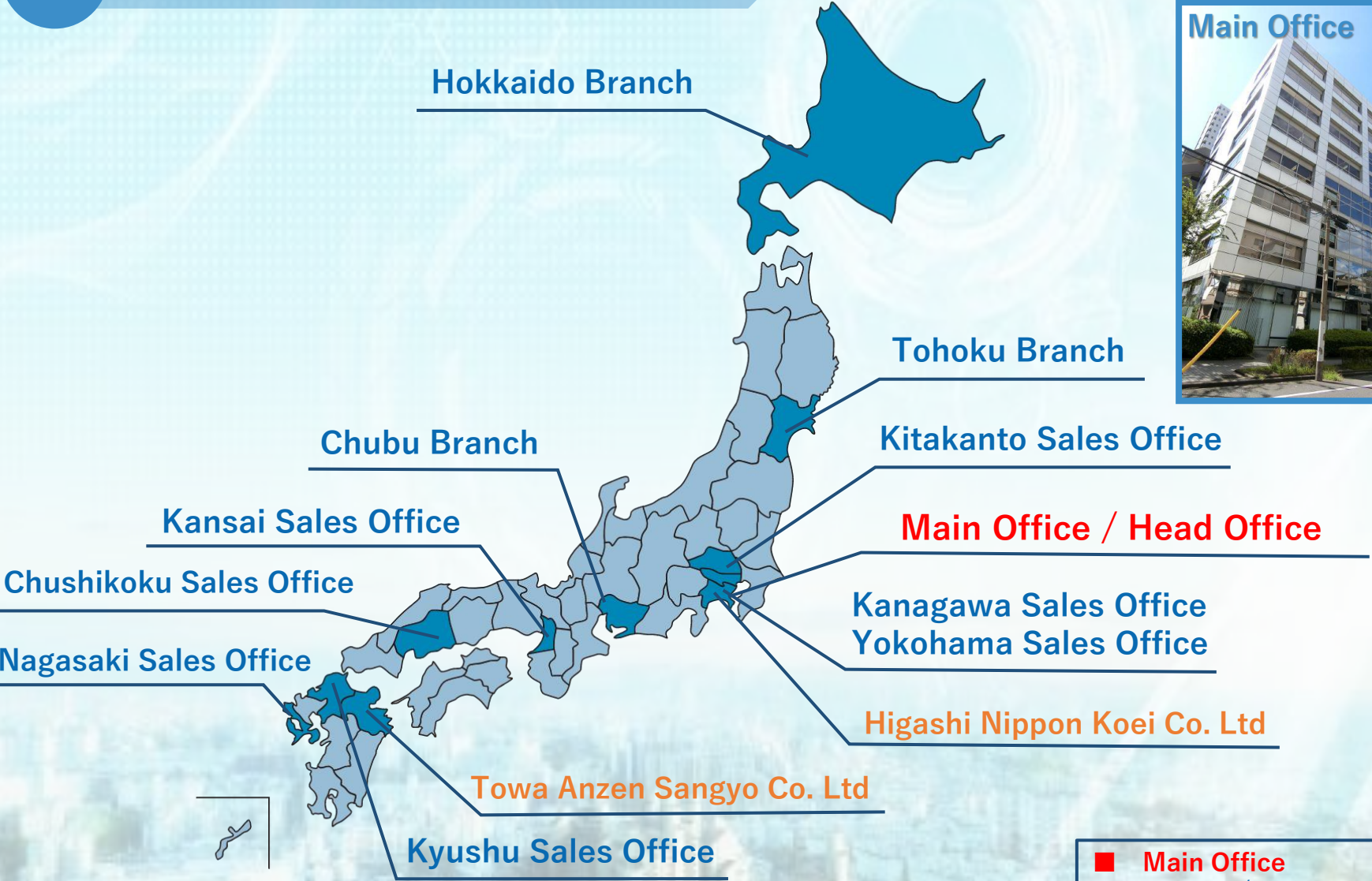
2020

"Water Cable Barrier," a temporary barrier, was registered with NETIS (New Technology Information System).





Business Sites



Main Office

■	Main Office
■	Branch / Sales Offices
■	Affiliated Companies

Vision Zero

Our mission is to create a safe and secure environment and society.
Towards the realization of a society where parents no longer have
to tell their children “Be careful of the cars”



/ NIPPON LINER CO., LTD.

